

# Genworth Presents: Business by the Numbers

## Overview

The MPF® Provider is pleased to have Steve Richman of Genworth back for a session that promises to be both informative and entertaining. Steve will be sharing an assortment of data to reveal trends present in our ever-changing industry. Using this data, he will detail how these trends should be impacting your marketing efforts. Additionally, he'll be sharing some great suggestions about sales tools that will help you become more efficient and informed. Some of the topics include:

- What are some of the best apps and websites out there that will benefit both my sales and industry knowledge?
- Who is buying and who isn't?
- Should I call or should I text?
- Do millennials even want to own a home?

Steve Richman is one of our industry's most sought after presenters. Please join us for this session, it will certainly be time well spent.

## Who should attend?

The presentation is recommended for:

- Loan Officers/Loan Originators
- All interested sales or marketing staff

## Date and Time

- Tuesday, October 11 1:00 p.m. – 2:00 p.m.  
(Central Time)

## How do I register?

Please click on the link to register and provide the information listed below: [MPF Webinar Registration](#)

- Name
- Email address
- Organization (Institution)
- Address
- City
- State
- PFI number
- Phone number

After registration, you will receive a confirmation and access instructions. In most cases, the presentation materials will be emailed to you the morning of the webinar.

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